



**FOR IMMEDIATE RELEASE**

**New from GRAFF®: Finezza Bathtub and Sinks**

*Acclaimed Finezza faucet collection expanded to include a coordinating sink and bathtub*

**NEW YORK | USA — April 2018 —** GRAFF®, manufacturer of contemporary precision-engineered kitchen and bath products, has expanded its esteemed Finezza faucet collection to include a coordinating sink and free-standing bathtub for a complete and cohesive bathroom suite. The sophisticated offering mirrors the geometries and glamour celebrated during the Art Deco period, representing a perfect blend of grace and elegance.

“We are proud to offer our customers timeless designs in our exclusive material, Sleek-Stone®,” says Ziggy Kulig, President and CEO of GRAFF. “After extensive market research, we realized the heightened demand for a material that’s both durable and elegant, offering a true investment for the bathroom that can last throughout the decades.”

GRAFF’s freestanding Finezza Bathtub is characterized by a trapezoidal shape, which is accentuated by a layered detail at the bathtub’s top and base. Traditional in its form, and modern in its material, the soaking tub, with an integrated overflow, offers users a luxurious oasis to relax and unwind. Drawing upon the geometric shape exuded by collection’s bathtub, the matching Finezza sink offers a sophisticated design focal point in the bath. The sink can be specified to the user’s liking, with no faucet holes (for wall-mount or vessel faucets), one faucet hole, or three faucet holes and is suitable for countertop, vanity, or drop-in installations. Both the bathtub and sink offerings are available in White Gloss Sleek-Stone® or White Matte Sleek-Stone® finishes for an alluring warm to the touch feel.

The sophisticated Finezza bathtub and sink furnishings are constructed using GRAFF’s exclusive Sleek-Stone® material, which combines 75% natural dolomitic minerals with a unique resin to create a naturally durable surface. Dolomitic minerals date back over 500 million years and can be found in the Dolomites, a mountain range in northeastern Italy and within the greater Italian Alp region. Conceived through extensive research and a state-of-the-art casting technology, GRAFF has constructed the Finezza bathtub and sink with this material to endure on a molecular level.

For additional information on the Finezza bathtub and sink, as well as GRAFF’s other bath offerings, please visit: [graff-designs.com](http://graff-designs.com).

**About GRAFF:**

Headquartered in Milwaukee, Wis., and with locations throughout Europe, GRAFF is recognized globally for its trend-setting products and unique vision. Supported since 1922 by extensive plumbing and hardware manufacturing experience, GRAFF offers a wide range of contemporary, transitional and traditional styling. GRAFF’s commitment to creating cutting-edge, premium-quality fixtures is evident in each and every product. GRAFF employs more than 1,000 dedicated professionals and has control over the full production process, making it truly a vertically integrated manufacturer.

For more information about GRAFF, visit [www.graff-designs.com](http://www.graff-designs.com) or [www.facebook.com/grafffaucets](http://www.facebook.com/grafffaucets)

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