**Press release 2015**

GRAFF, a complete assortment of freestanding faucets, ideal to satisfy every personal need.

With GRAFF (www.graff-faucets.com), the center of the bathroom, the bedroom or the “open space” are enriched with original features.

With the attention increasingly turned to the taste and the dynamics of interior design, GRAFF has developed, over the years, a large number of free-standing elements that find few rivals in the faucets industry. Solutions that give way to creativity and allow the architect to manipulate the environment freely.

In line with the evolution and changes in lifestyle, Bali, created by the young designers of the G+Design Studio, reinterprets design trends that come from the past, in a modern way. For those who miss the traditional star-shaped handles, Canterbury offers the perfect answer.

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Bali is essential, the pure form stands out thanks to the perfect combination of sensuality and rigor. A timeless collection; sinuous lines designed to satisfy any type of design: showers, freestanding elements, wall-mounted solutions. The classic faucet architecture - body-mouth-lever - is redefined in favor of a harmonious cylindrical shape, which recalls an old 1800’s water pump, without compromising functionality in any way.

GRAFF rendered a product from a past time adapting it to a contemporary use and transforming the lever into an elegant handle that requires only a light touch to work.

It's a perfect product for those looking for a traditional style that coexists with modern elements, especially when choosing the special finishes in “industrial” style. Available in polished chrome, antique brushed brass, olive bronze, Steelnox® and antique copper.

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Entirely designed in-house, Canterbury is pure harmony. The free-standing faucet features soft curves and the tube-shaped elements on which it rests end on two beautiful, circular bases. The handles, which frame the spout together with a lovely hand shower in classic style, are available in the cross version as well as the porcelain and metal levers.

**Canterbury is perfect to furnish bathrooms with a classic and timeless taste.**

**Available in chrome - unquestionably strong and with a stunning mirror finish effect - or in polished nickel, antiqued brushed brass, olive bronze, gold and Steelnox.**

Manufactured in solid brass with a minimal level of nickel and lead, to guarantee its long life – GRAFF’s warranty is five years - the faucet has been developed in compliance with all drinking water regulations and the most restrictive criteria required for the protection of health and the environment.

GRAFF’s production system is based on an innovative concept of Lean Manufacturing Management, which aims to eliminate excess consumption of time, energy and materials, so that each process achieves substantial efficiency standards. Even in the casting process, and in the finishing and galvanic treatments, GRAFF uses a zero discharge system that recycles 100% of brass and paper. In line with the strong commitment to environmental sustainability, GRAFF is among some of the first companies in the world to have publicly expressed willingness to actually eliminate its impact on the environment in the near future.

**COMPANY PROFILE**

Headquartered in Milwaukee, Wisconsin, USA, and with locations throughout Europe, GRAFF is globally recognized for its trend-setting products and unique vision. Supported since 1922 by extensive plumbing and hardware manufacturing experience, GRAFF offers a wide range of contemporary, transitional and traditional styling. Utilizing the latest manufacturing technology and thanks to a tradition old-world craftsmanship, GRAFF’s commitment to creating cutting-edge, premium-quality fixtures is evident in each and every product.

GRAFF employs over 1000 dedicated professionals and has control over the full production process, making it a truly vertically-integrated manufacturer. GRAFF’s parent company, Meridian International Group, is an ISO 9000 certified company, comprised of several business units. Meridian strategically combines a strong European OEM faucet and valve production history with over 30 years of American excellence in OEM machined parts. Meridian's prestigious customer portfolio includes many global plumbing companies as well as the number one American manufacturer of motorcycles.

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